



Maisoon Ahmad Mosa Abo Murad

Assistant Professor

Education

PhD in Crisis Management

Universiti Teknologi Malaysia (UTM), Malaysia 2017

The Dissertation: "Organizational Cultural Barriers and Organizational Learning for Crisis Management in Hotel Industry"

Master's degree in Quality management-

The University of Jordan- Amman- 2012.

BSc. Chemical engineering-

The University of Jordan - Amman.1999-2004.

Experience

Prince Al-Hussein Bin Abdullah II Academy of Civil Protection/ Al-Balqa Applied University

Assistant Professor | 2017 - current

Teaching at Prince Al-Hussein Bin Abdullah II Academy of Civil Protection. Al-Balqa Applied University.

Head of Disaster Management

Prince Al-Hussein Bin Abdullah II Academy of Civil Protection/ Al-Balqa Applied University | 2017 - 2021

General Directorate of Jordan Civil defense

Has joined The General Directorate of Jordan Civil Defense and worked for several divisions and departments within the area of Amman. 2005 – 2012.

Personal information

Name

Maisoon Ahmad Mosa Abo Murad

Residence

Amman

Nationality

Jordanian

Academic Rank

Assistant Professor

Field of Specialization

- Major: Crisis Management

Research Interest

Strategic Management, Crisis Management, Leadership, Human Recourse and Quality Management

Contact

Amman

+962(0)798438633

maisoonabomurad@yahoo.com

maisoonahmad@disa.pha.edu.jo

in

<https://www.linkedin.com/in/maisoon-abo-murad-423293171>

✓ Google Scholar Profile :

<https://scholar.google.com/citations?user=lmmX1N8AAAAJ&hl=ar>

✓ Research Gate

<https://www.researchgate.net/profile/Maisoon-Abomurad>

✓ Orcid ID:

<https://orcid.org/0000-0002-1931-4056>

✓

Skills

Arabic Languages

Writing



Reading



Computer Skills

Windows



MS Office



English Languages

Conversation



Writing



Reading



Profile

My Objective

With a PhD in crisis management and a rich variety of experiences in different working environments, I am intending to achieve the highest levels of professionalism. Having this goal fulfilled leaves its positive impact not only on the level of my career but rather on the spirit of both my students and colleagues as well. As a team member I always find myself COMMITTED to actively contribute to the growth and success of the organization.

UNIVERSITY COURSES TAUGHT

Course Name

- Business Ethics
- Negotiation Management and Conflict Resolution
- Crises Management in Organizations
- Public Relations in Disasters and Crises
- Strategic Management for Disasters
- Managerial Leadership
- Total Quality management
- Research Methodology
- Management Information Systems
- Management Principles
- Operation Research

Course

- | | |
|------|--|
| 2022 | <ul style="list-style-type: none">• IMPACT CRISIS TEAM BUILDING• RISK ASSESSEMENT <i>Expertise France AFD, Jordan</i> |
| 2020 | TOT TRAINING OF TRAINER
<i>Talal Abu-Ghazaleh, Jordan</i> |
| 2019 | MANAGEMENT OF UNIVERSITIES
<i>Raya Wattan Training Center, Jordan</i> |
| 2016 | Journal Paper and Book Chapter Publication Workshop.
<i>International business school – UTM</i> |
| 2016 | Learning at IBS (LIBS) Workshop on „NVIVO“.
<i>International business school - UTM</i> |
| 2015 | Workshop on Research Methodology Qualitative Analysis.
<i>University of Malaya.</i> |
| 2015 | Female Entrepreneurship Development Program.
<i>International business school – UTM.</i> |
| 2014 | Two-Day Workshop on Quantitative Data Analysis Using „IBM-AMOS“.
<i>International business school – UTM.</i> |
| 2014 | Two-Day Workshop on “How to Write Introduction and Literature Review”.
<i>International business school – UTM.</i> |
| 2014 | Two-Day Workshop on Qualitative Data Analysis Using “NVIVO”.
<i>International business school – UTM.</i> |
| 2014 | 5th Business Postgraduate Colloquium.
<i>International business school – UTM</i> |
| 2013 | Creating the Most Effective Research Design.
<i>International business school – UTM.</i> |
| 2013 | Quantitative Research Methodology Workshop. <i>International business school– UTM.</i> |
| | Thesis Proposal Writing and Literature Review.
<i>International Islamic University Malaysia.</i> |
| 2013 | 4th Business Postgraduate Colloquium.
<i>Universiti Teknologi Malaysia.</i> |

PUBLICATIONS

- **Abo-Murad, M.**, and Jamil, R. “Organizational cultural barriers and roles of organizational learning in crisis management: an integrated model”. *Journal of Scientific Research and Development* 2 (10): 56-65, 2015.

- **Abo-Murad, M.** and Jamil, R. (2016). *Crisis Management in Malaysia: Insights from Hotel Industry*. In Jamil, R. AND Omar, R. *Emerging Malaysia: Industrial and Organizational Challenges*. Partidge Publishing Singapore.

- Abdullah Abbas Al-Khrabsheh, **Maisoon Abo-Murad**, Islam Bourini (2018): Effect of Organisational Factors on Employee Turnover Intention: An Empirical Study of Academic Professionals at Jordanian Government Universities. 04/2018; 8(2)., DOI:10.5296/ijhrs.v8i2.12847.

- Misoon Abo Morad**, Abdullah Alkhrabsheh,(2019):Turnover Culture And Crisis Management:InsightFromMalaysian Hotel Industry,Academy of strategic management journal.18(2).

- Abo-Murad, M.**, Al-khrabsheh, A.A., & Jamil, R. (2019). Effect of the Organisational Culture on Crisis Management in Hotel Industry: A Qualitative Exploration. *International Journal of Entrepreneurship*.23 (2).

- **Abo Murad, M.**, Al-Kharabsheh, A., Al-Kharabsheh, A. (2021). Crisis Management Strategies in Jordanian Hotel Industry. *Journal of Environmental Management and Tourism*, (Volume XII, Spring), 2(50): 578 - 587.
- DOI:10.14505/jemt.v12.2(50).27

- Alkhrabsheh, A., **Abo Murad, M.**, AL-Bazaiah, S. A., Alrabab'a, M. H., AL-Nsour, M. M., & AL-Khrabsheh, A. A. (2022). The impact of crises situations on the development of Business Continuity Management during the Covid-19 Pandemic in Jordanian hospitals. *Ekonomia i Środowisko-Economics and Environment*, 80(1), 84-108

Achievements

Honors, Academics Awards and Patent



Received a full scholarship to study the Ph.D. from The Jordanian Civil Defense (August \2013).



Experience and education certificates will be available on demand

Description of the achievement

References

Professor Faysal M Ghathian

Applied AL-Balqa University, the Faculty of
Engineering

✉ faysal_g@yahoo.com

Professor Mwafaq M Dandan

Applied AL-Balqa University, Prince Al-Hussein BinAbdullah
II Academy of Civil Protection

✉ mwafaq70@hotmail.com

Professor Rossilah Jamil

University Teknologi Malaysia, International
business school

✉ rossilah@ibs.utm.my